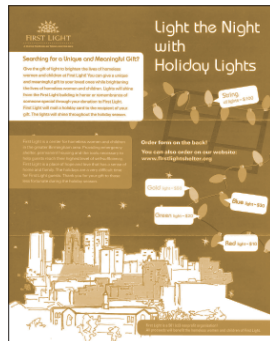


OFFERING HOPE • PROVIDING OPPORTUNITY • CONFIRMING DIGNITY • ENSURING SAFETY • ESTABLISHING COMMUNITY • DEMONSTRATING HOSPITALITY

HOLIDAY LIGHTS... A BRIGHT IDEA... FOR PEOPLE WHO MATTER

Who needs another bucket of popcorn or a tie?!

This year you can give a unique and meaningful gift to your loved ones or business associates while brightening the lives of homeless women and children. Lights will shine on the First Light building in honor of, or in remembrance of, someone special through your donation to First Light.



You can go online to complete the order form telling us if the gift is made in someone's honor, or if it is remembrance of a family member. Then you provide the name of that person and to whom the holiday greeting card should be mailed. (If you are on our mailing list you will be receiving the order form in the mail.)

Our staff will then **HAND ADDRESS** and **STAMP** a greeting card that reads:

"In the spirit of the Holiday Season a generous contribution has been made in your honor to First Light, a Center for Homeless Women and Children. The gift comes with warm wishes for a bright and happy holiday!" Then we write your name as the sender.

The second option reads: "In the spirit of the Holiday Season a generous contribution has been made in remembrance of (HONOREE'S Name) to First Light, a Center for Homeless Women and Children. This gift comes with best wishes for a happy and healthy new year." Then we indicate that you are the sender.

The times are draining financial resources for First Light and for you. We need your support more than ever. This is a way to honor people who matter to you, and also help women and children who matter.



The front of the Holiday Lights greeting card to be sent to your honoree.

COLLABORATION WITH DALE'S SOUTHERN GRILL

Out of necessity, we are looking for new and creative ways to generate income for operating the shelter and supporting our programs and services. Thankfully, community members and business owners are sensitive to agencies like First Light and our need for new income flows. Grantors, foundations, corporations, churches...all are feeling a pinch. This means that contributions are down. Without the support of individuals—both financial support and volunteerism, First Light would not be the strong and longstanding agency it is.

That said, here is a neat collaboration!! First Light can benefit from folks who dine at either of Dale's Southern Grill locations. Anyone who goes for their great food can simply tell their server that they support First Light and wish for 10% of their tab to be given to First Light. The server will mark your ticket and the managers will keep a First Light tally for the month. They will then send a check to First Light! We are trying this for three months...so please support Dale's and remember us too! Their locations are on 280 near Greystone and on 31 in Hoover. See the flyer. If we do well they will renew it for

2010 - 2011 ANNUAL REPORT

another three months. Obviously we want for Dale's to gain some new business in the process. Please tell your friends to mention First Light to their server when they go to Dale's! If you check our Facebook page you can "Share" the Dale's flyer with all the folks who like you!!

The following is our year-end summary for July 1, 2010 through June 30, 2011.

A total of 928 women and children were served with emergency shelter and essential services at First Light, for a total 6,141 bed nights.


A total of 111 group sessions were conducted as part of the Project Healthy Minds program:

- 161 women attended Art Therapy
- 106 women attended Movie Therapy
- 127 women attended Group Therapy
- 174 women attended Life Skills sessions

Bible study, prayer services or communion services were held 3-5 times per week in the First Light chapel. Attendance is not recorded for these volunteer-led services, but they are important to our guests and important to providing opportunities for nurturing one's spirituality.

Community volunteers and local universities provided education classes, health screenings, holiday parties, haircuts and manicures, fun movie nights and other experiences for our guests throughout the year.


DINE and DONATE to:



FIRST LIGHT

A Center for Homeless Women and Children

When you dine at Dale's Southern Grill tell them you would like to Dine and Donate on behalf of First Light: a center for homeless women and children. Dale's will donate 10% of the proceeds back to the foundation fund! Dine and Donate at either Dale's location.




Mission statement:
First Light's mission is working with homeless women and their children. We seek to create hospitality in a safe and nurturing community and encourage guests to maintain dignity, to find hope, seek opportunity and grow spiritually, thereby achieving their full potential.

Dale's Southern Grill
Greystone/280 Hoover
5479 Highway 280 South Birmingham, Alabama 35209
1843 Montgomery Hwy. Suite 107, Birmingham

dalesgrill.com & facebook.com/dalesgrill

First Light accepts women and children in crisis who need a safe place to stay. First Light is "home" for 38 women and children every night in the emergency shelter. Because this section is at full capacity every night, First Light provides up to 15-20 spaces with mats, pillows and clean linens to sleep on the floor in what they call "overflow" emergency shelter.

First Light provides security and social services for those most difficult to serve; who, often, are not eligible for other shelters because of their circumstances: undiagnosed and untreated mental illnesses, active or recovering addictions, facing trauma and personal crisis, no ID and nowhere else to turn. Degreed social workers serve nearly 1,000 women and children every year.



Of the individuals who left First Light during the 2010-2011 period:

- 99 went to permanent housing
- 42 went to transitional housing
- 17 went to treatment program facility
- 8 went to a hospital for psychiatric treatment
- 10 went to a hospital for medical treatment
- 3 went to a domestic violence shelter
- 82 went to another shelter
- 4 went to a boarding home
- 2 went to a jail
- 1 went to foster care (infant)

SAVE THE DATE
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SAVE THE DATE: MAY 5, 2012
THE 2012 ANNUAL GALA:
"JOURNEY OF HOPE"

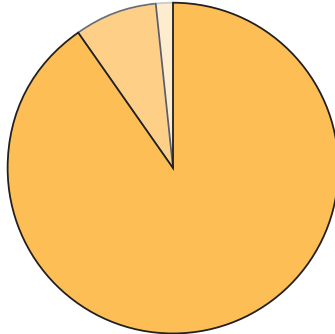
Wish List items for Fall 2011:

- | | | |
|-------------------------------|-------------------------|--------------------------|
| powdered laundry detergent | snack size plastic bags | cereal |
| ibuprofen or Acetaminophen | cough drops | cold medicine |
| women's underwear (all sizes) | | (non-drowsy/non alcohol) |


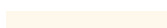



FISCAL YEAR 2010 - 2011

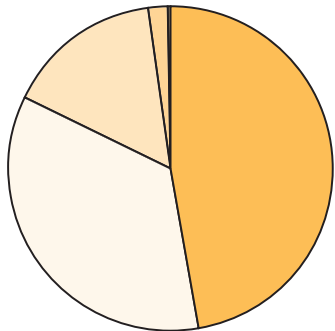
EXPENSES

Shelter & Permanent Supportive Housing Operation	\$ 937,448	90.3%	
Management and General	\$ 85,108	8.2%	
Fundraising	\$ 15,411	1.5%	



SUPPORT AND REVENUE

Corporate, church, foundations, individual contributions	\$ 456,828	47.30%	
Government grants and contracts	\$ 336,722	35.00%	
Fundraising support, net	\$ 152,042	15.70%	
Program Income	\$ 19,721	2.00%	
Other	\$ 2,907	.03%	



FIRST LIGHT PANCAKE BREAKFAST NOVEMBER 19, 2011

When: Saturday, November 19

Time: 8 AM through 11 AM

Where: Matthews Hall at First Presbyterian Church,
Downtown at 2100 Fourth Avenue North

What: breakfast, door prizes and a drawing for two Iron Bowl tickets

This is the perfect way to start off a holiday shopping day. You will enjoy fluffy pancakes, eggs, sausage, bacon, juice and hot coffee...all for only \$7.00!! (For \$10 you can have a breakfast ticket PLUS 5 chances for door prizes.)

Door prize "buck slips" are \$1 each. Door prizes will be awarded every 15 minutes.

To be eligible to take home the two Iron Bowl tickets: \$10



Something completely new this year: If you can't come to breakfast, do a DRIVE BYstop by to purchase a ticket for the Iron Bowl ticket drawing from your car and we will hand you coffee and a small box of donut holes!!

Breakfast Ticket only = \$7.00

Breakfast Ticket + 5 chances for door prizes = \$10

Door prize buck slips = \$1 each

To enter the drawing for 2 IRON BOWL Tickets: \$10.00.

To purchase tickets:

- go online at www.firstlightshelter.org/events/breakfasttickets.html
- stop by the shelter
- get tickets at the door when you come for breakfast
- or do the Drive By on your way out of town. (Sorry—we cannot do breakfast takeout orders but we will give you donut holes and coffee!)



FIRST LIGHT

A CENTER FOR HOMELESS WOMEN AND CHILDREN

2230 Fourth Avenue North
Birmingham, AL 35205
205.323.4277
www.firstlightshelter.org

NONPROFIT
ORG
U.S. POSTAGE
PAID
PERMIT No. 231
Birmingham, AL

DENISE KILLEBREW CONQUERING THE GRAND CANYON ON BEHALF OF FIRST LIGHT

Denise Killebrew is our founding board President and volunteer from those early days when the shelter was in the basement of First Presbyterian Church. She is planning for a challenging trek she will be taking in late October and is using this as an unusual opportunity to bring awareness and financial support to First Light.

A message from Denise Killebrew:

“Many of you know of my love for First Light, a shelter for homeless women and children in Birmingham, and my obsession with the Grand Canyon. On October 29, 2011, I will be combining these two passions. In order to raise funds for and awareness of First Light, I will be walking from the South Rim of the Grand Canyon to the Colorado River and back up on that day.

The route that I will be taking is just under 8 miles down and 8 miles back up. I will be sending pictures of the journey back to the ladies at First Light as the journey progresses. You can join them in cheering me on by making a contribution of any amount to First Light. The goal is to raise \$16,000 (\$1,000 per mile) for First Light and to raise awareness of the inspired and inspirational work that it does to bring help and hope to homeless women and children. The good folks at First Light and I are grateful for your support.”

If you wish to support Denise in this adventure, please go to our website. On the home page www.firstlightshelter.org you will see an image of the Grand Canyon. Simply click on that image and it will take you directly to the donation page.

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